



**IMPORTANT INFORMATION  
FOR 2008 CONFERENCE EXHIBITORS**

<p><b>1. EXHIBIT HALL DETAILS:</b></p> <p><i>Booths will be 8'x10' (\$300.00/booth) with pipe and drape arrangement. Each booth includes an 8' skirted table, two chairs and a sign identifying your company.</i></p>	<p><b>4. SPONSORSHIP:</b></p> <p>For correspondence on sponsorship opportunities, please contact:  <b>Patrick Loconto</b>          182 Marcy Street          Southbridge, MA 01550          (Tel) 508-765-9279          (Fax) 508-765-2880          (Email) <a href="mailto:sr.loco@verizon.net">sr.loco@verizon.net</a></p>						
<p><b>2. IMPORTANT EXHIBIT HALL INFORMATION:</b></p> <p><u>Thursday, October 30, 2008</u></p> <p>Exhibitor move-in - 10:00 AM – 2:30 PM          Exhibit Preview - 3:00 – 6:00 PM          with Wine &amp; Cheese Reception</p> <p><u>Friday, October 31, 2008</u></p> <p>9:00 AM – 6:30 PM Exhibits Open          9:00 AM – 9:45 AM Exhibit Break          9:00 AM – 11:00 AM Morning Coffee          11:00 AM - 11:45 AM Exhibit Break          Complimentary Exhibitor Box Lunch          1:15 PM - 2:00 PM Keynote Address          3:30 PM - 4:15 PM Exhibit Break          5:30 PM - 6:30 PM Social Hour/Raffle          Complimentary Beverage          6:45 PM - 10:00 PM Gala Dinner</p> <p>Exhibitor move-out – 7:00 PM – 10:00 PM</p>	<p><b>5. SPONSORSHIP BENEFITS:</b></p> <table border="0"> <tr> <td>Corporate Sponsors</td> <td>\$2500.00+</td> </tr> <tr> <td>Benefactors</td> <td>\$1500.00+</td> </tr> <tr> <td>Patrons</td> <td>\$500.00+</td> </tr> </table> <p>Corporate Sponsors are mentioned on a feature page of the conference program as well as at the Friday Banquet, Saturday Luncheon and in the Exhibit Hall.</p> <hr/> <p><b>6. DONATION OF PRIZES:</b></p> <p>We are again requesting prizes with a \$40.00 value for the raffle drawings to be held in the Exhibit Hall during the Thursday and Friday receptions and the exhibit breaks.          Please confirm your raffle donation when you submit your booth application.</p> <hr/> <p><b>7. FOR OUR PROGRAM BOOKLET:</b></p> <p>Information provided on the booth registration form will also be used for the <i>DESKTOP REFERENCE</i> in the conference program.</p> <p>Program Advertisements:          \$125.00 (1/4 page)          \$150.00 (1/2 page)          \$175.00 (full page)</p>	Corporate Sponsors	\$2500.00+	Benefactors	\$1500.00+	Patrons	\$500.00+
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<p><b>3. TO PRESENT EXHIBITOR SESSIONS:</b></p> <p>Before May 30, 2008, contact:  <i>Nicole Sherf</i>          Conference Chair  <a href="mailto:nsherf@saalemstate.edu">nsherf@saalemstate.edu</a>          All submissions are to be made on-line through our website <a href="http://www.mafla.org">www.mafla.org</a></p>	<p><b>8. HOTEL RATES:</b></p> <p>For conference rates at the Sturbridge Host Hotel &amp; Conference Center:          Contact:          366 Main Street          Sturbridge, MA 01566          Tel: 508-347-7393</p>						

**\*PLEASE NOTE:** Those who respond in a timely fashion will be given preferred placement *after* due consideration is given to corporate sponsors.